

At the RUNColumbus Race Series, we are committed to creating a premier race series where competition meets community. Every initiative we pursue must enhance the experience of our athletes, support our team, and strengthen the running community at large. Our guiding principles serve as a tool to evaluate new opportunities, ensuring that each aligns with our purpose and values.

Guiding Principles for RUNColumbus Initiatives

1. **Focus on Our Mission First:**
 - Does this initiative directly support our mission of fostering a community where competition meets community?
 - How does it enhance our team members' experience and strengthen our team's bonds?
2. **Keep the Main Thing the Main Thing:**
 - Is this initiative aligned with our core purpose of being a race series?
 - Will it promote healthy competition or build community within the RUNColumbus team?
3. **Short-Term Focus, Long-Term View:**
 - Can this initiative be successfully executed with our current resources in the short term?
 - Does it contribute to the long-term sustainability, stability, or growth of RUNColumbus?
4. **Slow and Steady Growth, Done with Excellence:**
 - Are we prioritizing quality and ensuring this initiative can be done with excellence?
 - Does it support intentional, manageable growth without overextending our team or resources?
5. **Outreach and External Impact:**
 - Does this initiative provide a meaningful way to connect with or serve the larger running community?
 - How does it reflect our values and commitment to making a positive impact beyond our team?

These guiding principles provide a framework for thoughtfully evaluating opportunities and ideas. While many initiatives may align with our mission and values, the timing and circumstances must also be correct. We want to ensure that we take on opportunities that check the right boxes without compromising our capacity for success.